



XELESANTE

XE

BIOX SUIISO



A dream for eternal beauty and health comes true

Under the beauty philosophy of "To offer what is truly necessary for making your body youthful and beautiful forever", we have launched a beauty and health brand "XELESANTE" which consists of a perfect balance of genuine ingredients only selected from around the world.

XELESANTE Biox Suiso is focused on "oxidation" that prevents you from seeking "beauty" and "health." This is a supplement to support anti-aging care.

You will experience a miracle in your anti-aging care.

"XELESANTE" is a made-up word to combine X (X-one), elegante (elegance in French) and sante (health in French).
The word is based on a concept "To seek beauty and health forever".

"BIOX SUIISO" is a made-up word to combine Bio (life), X (infinity) and Suiso (hydrogen).
The word is based on a concept "To combine three elements and maintain your health as a source of life by hydrogen".



Excess active oxygen rusts (oxidizes) the body, and this is called “Aging”

The body keeps alive by burning fuel with oxygen

A human body has about 37 trillion of cells, and the cells keep alive by receiving oxygen and fuel from blood and burning the fuel with oxygen for converting energy. Our bodies face all sorts of daily problems due to stress, intense exercise, lifestyle, aging and other factors. What causes the problem?

Active oxygen that protects the body as a original function

A human body takes in oxygen, but 2 - 3% of the oxygen which is not used for converting energy remains as active oxygen in the body. Active oxygen plays an important role to dissolve old cells and removing bacteria in the body.

Excess active oxygen damages the body

However, if active oxygen is excessively increased due to lifestyle factor such as stress, UV ray and smoking, it damages and dissolves young cells as well as old cells. This action is "oxidation" believed to accelerate aging of all organs including skin for any age. It is pointed out that the oxidation leads to poor physical condition including skin aging.



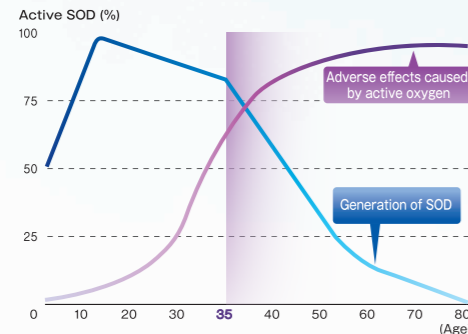
Just as the cross section of an apple becomes discolored and damaged if it is exposed to air, cell oxidation causes skin to age.

Hydrogen absorption is important for anti-aging care

It is around the age of 35 that the function to remove active oxygen in the body starts to decline

Natural SOD (Superoxide Dismutase) in the body can remove excess active oxygen. However, the SOD decreases with age, and at around the age of 35, active oxygen is prone to occur excessively and damage the body.

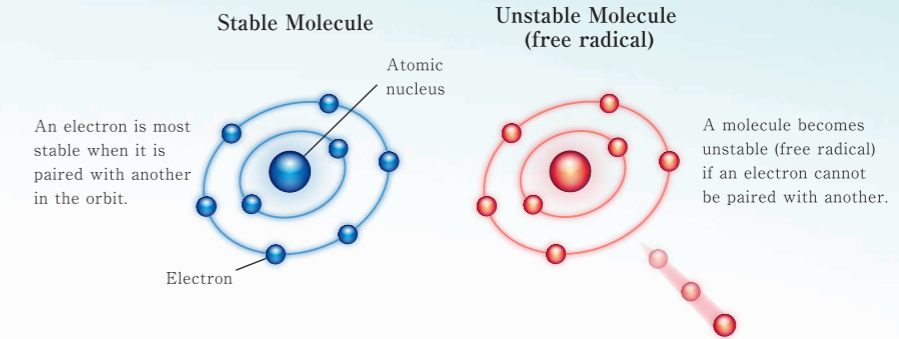
SOD (antioxidant oxygen) phenomenon and adverse effects caused by active oxygen



Source: ANTI-AGEING Co., Ltd. "Let's start learning about stem cell culture fluid"

It is "hydrogen" that reduces excess active oxygen

A molecule is generally stable while having **an even numbered electrons** around an atomic nucleus, but a molecule of "hydroxyl radical" with the strong oxidation ability above all has **an odd numbered electrons** and therefore it is unstable (free radical). For that reason, "hydroxyl radical" acts to take an electron from another molecule to become a stable one. Once the unstable molecule encounters a "hydrogen" electron defined as the smallest unit, it combines with the electron and is converted into harmless H₂O (water). It is said that the nature of hydrogen works effectively for anti-aging care.



Leads to more youthful body
than your age with
"XELESANTE BIOX SUIISO"



"Silica Hydride Powder" that allows oxidation-reduction to occur for a long time

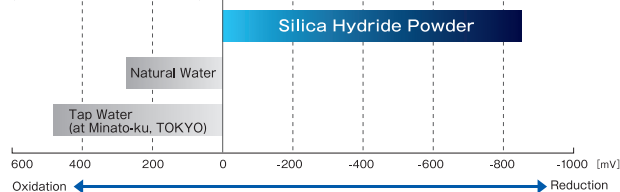
We decided to use "silica hydride powder" with a large amount of hydrogen solvent.

It turns out that this special powder keeps providing hydrogen for more than about eight hours.

If you take two capsules of "Biox Suiso", your body will be protected out of oxidation all day.

Oxidation-Reduction Potential (ORP) Comparison

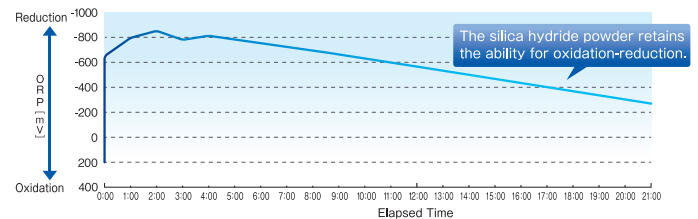
*Oxidation-reduction potential when adding 100mg of silica hydride powder to 100ml of pure water.
(2 hours later after the addition)



Oxidation-reduction potential of silica hydride powder Measuring instrument: PH-20B Sato Shoji Co. Ltd.

ORP Value of Silica Hydride Powder over time

*Oxidation-reduction potential when adding 100mg of silica hydride powder to 100ml of pure water.



Measuring instrument: F-73 HORIBA Ltd. Metal electrode: Platinum Reference electrode: Silver-silver chloride
Reference electrode internal liquid: 3.33mol / L (potassium chloride) Cooperative inspection organization: Japan Food Research Laboratories

Oxidation-reduction potential (ORP) is an value indicating whether the silica hydride powder easily oxidizes other substances or easily reduces oxygen out of other substances. Above two charts show that oxidation-reduction potential has significantly fallen to negative values respectively, and it is shown that the powder has low ability for oxidation and high ability for reduction.

To react with harmful active oxygen in the body and turn it to water

There are four types of active oxygen* in the body, and "hydroxyl radical" which has strong oxidation ability above all reacts with hydrogen and discharges it as water out of the body.

To absorb Hydrogen in the body directly by the encapsulation

If hydrogen water is exposed to air, hydrogen molecules are emitted. However, the hydrogen powder enclosed in capsules can generate hydrogen in the body. The hydrogen absorption level is so high.

*Superoxide anion radical, hydrogen peroxide, singlet oxygen and hydroxyl radical



Actual size



XELESANTE BIOX SUIISO (Biox Suiso)

Item Number 615 (60 capsules) Base Price ¥8,570

Instruction ▶ Take approx. two capsules per day

Nutrition Facts Per two capsules (0.54g) each day	Energy	1.81kcal
	Protein	0.00g
	Fat	0.01g
	Carbohydrate	0.44g
	Salt equivalent	0.01g

Recommended for the following

- Those who feel stressed
- Those who get tired easily
- Those who feel that currently taking supplements become less effective
- Those who feel old
- Those who exercise intensely

It is a product recommended by us with confidence.

X-one Co., Ltd.

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• Since its foundation in 1987, X-one Co., Ltd. has developed "safer", "more secure" and "higher quality" original products such as cosmetics and health foods for your health and beautiful life, and has highlighted features of the products through our business members.

Inquiries/
contact information Customer support **0120-039-198** 9:00-18:00 (except for Saturdays,
Sundays and holidays)

Website to offer X-one products and life style **www.x-one.co.jp**

*Please note that the colors of the products may differ from those of the actual products because of printing.

*Sales Tax is not included in the base price. Listed items are prohibited without our permission.

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