

Neo Laundry D

[Neo Laundry D]

◎Product name: Powder laundry detergent (A fluorescent agent a bleaching agent are added.)
 ◎Purpose: For clothing made of cotton/linen/synthetic fibers
 ◎Type of the water solution: Weak alkaline ◎Amount of use: 20g per 30L of water

For clothing made of
cotton/linen/synthetic
fibers

Elimination
of bacteria

Removal
of odors

Fragrance
of floral
green






Thoroughly washing away a wide range of grime and stubborn stains, removing stains and yellow tints clearly.



Neo Laundry D (1.5kg)
Base Price ¥1,470

[Item Number 770] (A measuring spoon is provided) *Dimension: 150 x 90 x 195mm

Ingredients

Ingredients	Functions
Poly (oxyethylene) alkyl ether (nonionic surfactant) 	<ul style="list-style-type: none"> •A powerful cleaning ability for grease stains. •A high cleaning ability that is not affected by low temperature water or types of water. •A speedy rinse because of less soap foaming.
Sodium lauryl sulfate (anionic surfactant) 	<ul style="list-style-type: none"> •A powerful cleaning ability for mud stains.
Activator	<ul style="list-style-type: none"> •A powerful bleaching ability even in low temperature water.
Biotetra enzyme	<ul style="list-style-type: none"> •Four kinds of enzymes* dissolve stains on collars/cuffs and those embedded into fibers as well as spilled food stains.
Sodium percarbonate (oxygen bleaching agent)	<ul style="list-style-type: none"> •An excellent ability in eliminating bacteria and removing odors as well as dissolving and bleaching yellow/black tints.
Anti-redeposition (dispersant)	<ul style="list-style-type: none"> •Prevention of grime dispersed in detergent water from attaching to the clothing again.
Fluorescent whitening agent	<ul style="list-style-type: none"> •Whitening finish of laundry by combating yellowed parts of fibers.
Extract powder of green tea 	<ul style="list-style-type: none"> •Dissolving the origins of odors.
Fragrance	<ul style="list-style-type: none"> •Floral green fragrance.

 : Plant-derived ingredients

1 Thoroughly washing away a wide range of grime with biotetra enzyme effects.

1

We have added four kinds of enzymes* upon considering patters of grime. These powerfully dissolve sebum stains, mud stains, and spilled food stains. In addition, due to the combination of a surfactant that is effective for grease stains and another surfactant that is effective for mud stains, this detergent powerfully removes a wide range of grime.

*Four kinds of enzymes: Protease (proteolytic enzyme), amylase (amylolytic enzyme), lipase (lipolytic enzyme), and cellulase (cellulolytic enzyme)

2 Removing stubborn stains with our unique bleaching system.

2

Through the synergistic effects of the anti-redeposition agent and the activator, yellow/black tints can be removed with a powerful bleaching function even in low temperature water while white clothing can be more whitened and colored/printed clothing can be more brightened.

3 Removing unpleasant odors arising from clothing hung to dry indoors.

3

The effect of the extract powder of green tea provides an excellent ability in removing odors and eliminating bacteria. It controls odors that are hard to remove just by washing and unpleasant odors arising from clothing hung to dry indoors.

4 Water saving with the amount of soap foam controlled.

4

With the utilization of the characteristics of the excellent cleaning ingredients, this detergent can be used for a drum type washing machine as well. A rinse can also be done with ease because of less soap foaming, which is water saving as well.

5 Environmentally friendly for people and nature.

5

The main ingredient is natural palm oil, which is gentle on hands. We select plant-derived raw materials that are man-grown thus they can be used over and over. In addition, the surfactants can be dissolved easily by microbes, making the detergent environmentally adaptive.

Information

◎Tips when washing deeply grimed laundry

Soak in tepid water before washing

Soak in the detergent diluted in tepid water for one hour.
If used with the bleach, the effect will enhance.

- Please dissolve the detergent well in water.
- Please see ◎Laundry - Q&A of Neo Laundry L for different purposes of each detergent.



◎Advice on washing

Wash dirty laundry as soon as possible

If stains on clothing are left for a long time, the stains themselves alter, making them harder to be removed, or the stains are dissolved by bacteria, resulting in the laundry more likely to keep odors even after washed.

So, the tips include try not to pile up dirty laundry as much as you can. Use appropriate amount of water per laundry and hang it to dry right after it is washed.

