

# Neo Laundry L

[Neo Laundry L]

For clothing made of cotton/  
linen/and synthetic fibers

Washing



◎Product name: Laundry detergent  
◎Type of the water solution: Weak alkaline

◎Purpose: For clothing made of cotton/linen/and synthetic fibers  
◎Amount of use: 10mL per 30L of water

Elimination  
of bacteria

Removal  
of odors

Fragrance  
of floral  
green



Neo Laundry L refill (800mL)

BasePrice¥1,855

[Item Number 775]

## ◎Ingredients

Ingredients	Functions
Poly(oxyethylene)alkyl ether (nonionic surfactant)	<ul style="list-style-type: none"> <li>•A powerful cleaning ability for grease stains.</li> <li>•A high cleaning ability that is not affected by low temperature water or types of water.</li> <li>•A speedy rinse because of less soap foaming.</li> </ul>
Poly(oxyethylene)alkyl ether (nonionic surfactant)	<ul style="list-style-type: none"> <li>•This penetrates through a gap between a fiber and a stain and provides a powerful ability for grease stains on clothing.</li> <li>•Soap foam disappears speedily.</li> </ul>
Fatty acid ethanolamine	<ul style="list-style-type: none"> <li>•An excellent cleaning ability.</li> <li>• Soap foam disappears speedily.</li> </ul>
Sodium alkyl sulfate ester (nonionic surfactant)	<ul style="list-style-type: none"> <li>•A powerful ability for a wide range of grime.</li> <li>•This disperses grime in water.</li> </ul>
Biotetra enzyme	<ul style="list-style-type: none"> <li>•Four kinds of enzymes* dissolve stains on collars/cuffs and those embedded into fibers as well as spilled food stains.</li> </ul>
Anti-redeposition (dispersant)	<ul style="list-style-type: none"> <li>•Prevention of grime dispersed in detergent water from attaching to clothing again.</li> </ul>
Antimicrobial agent	<ul style="list-style-type: none"> <li>•Powerful removal of odors caused by hanging laundry to dry indoors.</li> </ul>
Green tea liquid	<ul style="list-style-type: none"> <li>•Dissolving the origins of odors.</li> </ul>
Fragrance	<ul style="list-style-type: none"> <li>•Floral green fragrance.</li> </ul>

🌿 : Plant-derived ingredients

**An easy-to-use concentrated liquid detergent that is dissolved in water quickly and washes away partial stains completely.**

Merit 1

**Water saving because soap foam disappears quickly thanks to less soap foaming.**

No need to worry about the detergent staying inside the clothing because it gets dissolved quickly even in low temperature water and is penetrated through the laundry entirely. So, the soap foam disappears by one rinse, making the detergent water and power saving.

Merit 2

**Covering oil and mud stains and a wide range of grime!**

The anion surfactant powerfully removes mud stains while the nonionic surfactant powerfully removes oil stains. Through X-one's unique composition of these, a wide range of grime can be removed.

Merit 3

**The function of the biotetra enzyme dissolves stains.**

Sebum stains account for 70% of grime on clothing. Through the functions of four kinds of enzymes\* such as lipase, effective for sebum stains, and protease, dissolves protein-based stains causing various kinds of odors, stains on collars/cuffs can be removed thoroughly.

\*Four kinds of enzymes: Protease (proteolytic enzyme), amylase (amylolytic enzyme), lipase (lipolytic enzyme), and cellulase (cellulolytic enzyme)

Merit 4

**Removing unpleasant odors caused by hanging laundry to dry indoors.**

The green tea liquid dissolves the origins of odors. In addition, the antimicrobial agent, targeting unpleasant odors caused by hanging laundry to dry indoors, is added. We have passed JIS L 1902 standard, the Antimicrobial test conducted by Japanese Industrial Standards covering an antimicrobial test method on textile fabrics and antimicrobial effects.

Merit 5

**Plant-derived ingredients are used that are gentle on hands and nature conserving.**

This is a liquid detergent with no artificial color added and uses natural plant-derived ingredients that are highly biodegradable. These do not contribute to river pollution, and yet this product is gentle on hands and the skin.

**When used with Bleach<sup>2</sup>, the effects will enhance more!**

When you want to whiten your clothing more, please use the oxygen Bleach<sup>2</sup>, which does not damage color or print, together.



Bleach<sup>2</sup>

**A refilling bottle for the laundry detergent is available.**

Base Price ¥855

[Item Number 491]



## Information

### ◎Laundry Q&A

**Q1:** What kinds items can I wash with Neo Laundry L?

**A1:** You can wash everything with Neo Laundry L that can be washed with Neo Laundry D.

**Q2:** What differs from neo S.L., the same liquid detergent?

**A2:** Neo S.L. is a neutral detergent for delicate clothing made of wool, silk, and clothing, etc.

**Q3:** Should I choose Neo Laundry L or neo S.L. instead when I do partial washing?

**A3:** Please use neo S.L. for clothing made of wool and silk, and use Neo Laundry L for clothing made of cotton and polyester. Especially, Neo Laundry L is better suitable for stains on collars/cuffs of business shirts.

\*Please see the right table for the laundry detergents.

**Q4:** Can deep stains be removed?

**A4:** We recommend that you soak the laundry into water before wash. Please use Neo Laundry D for mud stains etc.

Product name	Neo Laundry L	Neo Laundry D	neo S.L.
Type of the water solution	Weak alkaline	Weak alkaline	Neutral
Bleaching agent	Not added	Added	Not added
Fluorescent agent	Not added	Added	Not added
Orange oil	Not added	Not added	Added
Antichlor	Not added	Not added	Added
Types of the clothing	Clothing made of cotton, linen, synthetic fibers	Clothing made of cotton, linen, synthetic fibers	Clothing made of wool, silk, acetate, cotton, linen, synthetic