

neo S.L.

[Neo S.L.]

For delicate clothing made of wool/silk/
unbleached cloth.



- ◎Product name: Liquid neutral detergent (A fluorescent agent is not added.)
- ◎Purpose: For clothing made of wool/silk/acetate/cotton/linen/synthetic fibers
- ◎Type of the water solution: Neutral ◎Amount of use: 20mL per 30L of water

- Shrink-resistant
- Anti-static
- Fragrance of orange oil



neo S.L. refill (800mL)
Base Price ¥2,355
【Item Number 755】

◎Ingredients

Ingredients	Functions
Poly (oxyethylene) alkyl ether	•Cleaning
Fatty acid alkanolamide	•Cleaning
Fatty acid methyl taurine sodium	•Cleaning ·Shrink-resistant •Mild on the skin and fibers
Cationic surfactant	•Anti-static and softening effect
Orange oil	•Fragrant and degreasing
Triple bio enzymes*	•Removal of protein-based stains, lipid -based stains, and stains embedded into fibers.
High polymer compound	•Shrink-resistant
Reducing	•Improvement of the effects of the enzymes and prevention of decolorization due to chlorine removal done in tap water

🌿 : Plant-derived ingredients

You can now wash dry-clean only clothing!

- Plant-derived ingredients that are soft on hands are added.**

Because we select mild plant-derived surfactants for this detergent, it does not damage a delicate fiber. In addition, it is highly biodegradable, so it is eco-friendly and soft on hands and the skin.
- No worrying when washing stylish garments made of wool and silk.**

We have added fluorescent agents in which natural materials are used, high-performance triple enzymes* that dissolve stubborn stains, and orange oil. Through the synergistic effects of the functions of the three, this detergent is widely used ranging from clothing with a dry-clean only symbol to clothing made of synthetic fibers, removing stains just by soaking the clothing.

*Triple bio enzymes: Proteolytic enzyme, cellulolytic enzyme, cellulolytic enzyme
- Partial washing and stain removal can also be made.**

This detergent is also useful for partial washing for stubborn stains, spilled food stains, and bloodstains that are done before machine washing. Because this detergent can penetrate deeply through the stains, it can be used for stain removal.
- This is resistant to shrinks and wrinkles as well as prevents losing the original shape.**

A high polymer compound that is added to this detergent provides a sufficient resistance to wrinkles and shrinks. This product also prevents clothing from losing its original shape. Also, the function of a cationic surfactant provides clothing with softened finish and protect it from static electricity.

◎Materials can be washed:

- ◎wool ◎silk ◎acetate ◎cotton ◎linen ◎synthetic fiber ◎unbleached cloth

◎Items/materials cannot be washed:

Japanese-style clothing/accessories made from Japanese cloth/items causing fiber falling and napped items/Over-dyed items causing decolorization only due to sweat or water/silk items such as Japanese-style clothing and ties without color fixing/dark-color items without sufficient color fixing/clothing with special processing and clothing such as with lame yarns and metal coating/natural leather/fashionable clothing with special dyes applied/items produced outside of Japan without an image symbol for cleaning/items with a symbol stating "do not dry clean"/fabric shrinks only by soaking it in water and fabric tends to cause a change in a surface such as rayon, cupra, and polynosic/items with an interlining cloth is used and loses its original shape/items easily loses its original shape and items hard to finish

- *In addition to the these above, clothing cannot be washed in water is also applicable. Please check an image symbol for cleaning attached to the clothing.
- *Please use cold water or tepid water, not hot water.

A refilling bottle for the laundry detergent is available.

Base Price ¥855
【Item Number 491】



Information

◎Cautions on use

- Clothing made of wool, silk, etc. may shrink and lose the original shapes depending on how they are washed, dewatered, hung to dry, and finished. Please check the image symbols of the clothing.
- Two kinds of washing methods are available: one is hand washing in a basin and the other is washing in a washing machine (set as hand washing). Please start with hand washing and try washing in a washing machine after you learned know-hows.
- Please see ◎Laundry - Q&A of Neo Laundry L for different purposes of each detergent.

◎Removal of partial stubborn stains

Partial washing

- Before start washing, damp a stained part with water and apply the undiluted detergent until it is absorbed into the part deeply. If you rub it with both hands or scrub it with a washing brush, the effect will enhance.
- Other items can be washed together with the laundry.

Tips for stain removal

- Stains will be difficult to remove if left for a long time, so please do the work as soon as possible!
- Please tap a stain from the backside to the surface, not scrub it.
- If decolorization concerns you, please try the work at a part not very visible.
- To avoid a round stain, please use a handy sprayer to blur a round edge then remove the water with a dry towel before hang it out to dry.

